

Cooking Ingredients and Meals in Saudi Arabia

Market Direction | 2022-11-03 | 52 pages | Euromonitor

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Report description:

Inflation is the main driver behind the positive value growth in cooking ingredients and meals in Saudi Arabia in 2022. Imports costs are increasing, there have been, and still are, disruptions to the global supply chain due to the era of the pandemic and now the Ukraine-Russia war, and China also declined imports due to a new wave of COVID-19. These factors have significantly affected of the cost of production and led to further inflation, and companies have been struggling to bear these increa...

Euromonitor International's Cooking Ingredients and Meals in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Cooking Ingredients and Meals in Saudi Arabia

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List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN SAUDI ARABIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 10 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 11 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 12 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

EDIBLE OILS IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Myriad global impacts lead to a challenging year, although the future looks bright

Olive oil shows resilience, thanks to healthy image fitting health and wellness trends

Ongoing recovery in foodservice will help to boost overall sales

PROSPECTS AND OPPORTUNITIES

Organic trend set to rise in line with growing consumer health awareness

Private labels continue to attract budget-conscious consumers

Innovation in new product launches will be a key driver for sale

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2017-2022

Table 14 Sales of Edible Oils by Category: Value 2017-2022

Table 15 Sales of Edible Oils by Category: % Volume Growth 2017-2022

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Table 16 Sales of Edible Oils by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Edible Oils: % Value 2018-2022

Table 18 LBN Brand Shares of Edible Oils: % Value 2019-2022

Table 19 Distribution of Edible Oils by Format: % Value 2017-2022

Table 20 Forecast Sales of Edible Oils by Category: Volume 2022-2027

Table 21 Forecast Sales of Edible Oils by Category: Value 2022-2027

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027

MEALS AND SOUPS IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Era of the pandemic gave consumers a new taste for ready meals, which continues to a lower degree

Women joining the workforce and children back to school boost demand for convenience

Soups set to follow the same key drivers and trends as ready meals

PROSPECTS AND OPPORTUNITIES

Domestic companies prove to be the strongest innovators

E-commerce and private label lines are areas tipped to watch

Local production, backed by Vision2030, will continue to play a key role

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2017-2022

Table 25 Sales of Meals and Soups by Category: Value 2017-2022

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 27 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 28 Sales of Frozen Ready Meals by Ethnicity: % Value 2017-2022

Table 29 Sales of Soup by Leading Flavours: Rankings 2017-2022

Table 30 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 31 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 32 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 33 □Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 34 □Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 35 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 36 □Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

SAUCES, DIPS AND CONDIMENTS IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation supports value sales, whilst volume declines are mitigated by staple products and convenience

Players target busy working consumers with convenient and value-for-money options

Tomato pastes and purees maintain popularity, with fish sauce rising in popularity due to trend for Asian dishes

PROSPECTS AND OPPORTUNITIES

Rising health awareness will drive organic and healthy food trends

Private labels maintain popularity and expand their portfolios

Promotional activities slow down, with social media marketing expected to be a route to consumers

CATEGORY DATA

Table 37 Sales of Sauces, Dips and Condiments by Category: Volume 2017-2022

Table 38 Sales of Sauces, Dips and Condiments by Category: Value 2017-2022

Table 39 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2017-2022

Table 40 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2017-2022

Table 41 Sales of Liquid Recipe Sauces by Type: % Value 2017-2022

Table 42 NBO Company Shares of Sauces, Dips and Condiments: % Value 2018-2022

Table 43 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2019-2022

Table 44 Distribution of Sauces, Dips and Condiments by Format: % Value 2017-2022

Table 45 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2022-2027

Table 46 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2022-2027

Table 47 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2022-2027

SWEET SPREADS IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Value supported by price hikes, while basic demand keep volume from dropping further

The return of quick breakfasts and packed lunches will ultimately support sweet spreads

Honey and chocolate spreads maintain their popularity, although consumers may trade down in honey

PROSPECTS AND OPPORTUNITIES

Organic trends seen in sweet spreads, with domestic honey production being supported by Vision 2030

Private label trends set to continue in sweet spreads

Low-sugar and sugar-free trends expected in line with demand for organic produce

CATEGORY DATA

Table 49 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 50 Sales of Sweet Spreads by Category: Value 2017-2022

Table 51 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 52 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 53 Sales of Jams and Preserves by Leading Flavours: Rankings 2017-2022

Table 54 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 55 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 56 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 57 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 58 □Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 59 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 60 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

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