

Cooking Ingredients and Meals in Saudi Arabia

Market Direction | 2022-11-03 | 52 pages | Euromonitor

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Report description:

Inflation is the main driver behind the positive value growth in cooking ingredients and meals in Saudi Arabia in 2022. Imports costs are increasing, there have been, and still are, disruptions to the global supply chain due to the era of the pandemic and now the Ukraine-Russia war, and China also declined imports due to a new wave of COVID-19. These factors have significantly affected of the cost of production and led to further inflation, and companies have been struggling to bear these increa...

Euromonitor International's Cooking Ingredients and Meals in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Myriad global impacts lead to a challenging year, although the future looks bright

Olive oil shows resilience, thanks to healthy image fitting health and wellness trends

Ongoing recovery in foodservice will help to boost overall sales

PROSPECTS AND OPPORTUNITIES

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Private labels continue to attract budget-conscious consumers

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation supports value sales, whilst volume declines are mitigated by staple products and convenience

Players target busy working consumers with convenient and value-for-money options

Tomato pastes and purees maintain popularity, with fish sauce rising in popularity due to trend for Asian dishes

PROSPECTS AND OPPORTUNITIES

Rising health awareness will drive organic and healthy food trends

Private labels maintain popularity and expand their portfolios

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