

Cooking Ingredients and Meals in Romania

Market Direction | 2022-11-04 | 55 pages | Euromonitor

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Report description:

The performance of cooking ingredients and meals in 2022 was marked by the high inflation that had a strong impact on the purchasing power of the majority of the population. As the cost of living continues to soar, disposable incomes come under pressure as the vouchers granted to disadvantaged categories of consumers were suddenly unable to compensate them for the rapid growth seen in the price of the food, utilities and transportation that account for most of the cost of living in Romania. The...

Euromonitor International's Cooking Ingredients and Meals in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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