

**Cooking Ingredients and Meals in Latvia**

Market Direction | 2022-11-03 | 42 pages | Euromonitor

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**Report description:**

Consumers are gradually returning to their pre-pandemic shopping and eating out habits thanks to the relaxation of social distancing requirements in Latvia. However, the rising cost of living and sharp increase in food price inflation is stifling demand and shifting consumer preferences towards cheaper and more affordable products. Price is the dominant deciding factor for the Latvian shopper in cooking ingredients and meals in this economic climate. Consequently, retail volume sales of cooking...

Euromonitor International's Cooking Ingredients and Meals in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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