

Cooking Ingredients and Meals in Latvia

Market Direction | 2022-11-03 | 42 pages | Euromonitor

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Report description:

Consumers are gradually returning to their pre-pandemic shopping and eating out habits thanks to the relaxation of social distancing requirements in Latvia. However, the rising cost of living and sharp increase in food price inflation is stifling demand and shifting consumer preferences towards cheaper and more affordable products. Price is the dominant deciding factor for the Latvian shopper in cooking ingredients and meals in this economic climate. Consequently, retail volume sales of cooking...

Euromonitor International's Cooking Ingredients and Meals in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Cooking Ingredients and Meals in Latvia
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List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN LATVIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

EDIBLE OILS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers stockpile edible oils amid shortages

Lidl makes progress in edible oils

Local brands struggle to compete with international leaders

PROSPECTS AND OPPORTUNITIES

Marginal volume growth over the forecast period

Consumers to continue shift away from sunflower oil

Discounter and private labels drive shift to cheaper edible oils

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2017-2022

Table 14 Sales of Edible Oils by Category: Value 2017-2022

Table 15 Sales of Edible Oils by Category: % Volume Growth 2017-2022

Table 16 Sales of Edible Oils by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Edible Oils: % Value 2018-2022

Table 18 LBN Brand Shares of Edible Oils: % Value 2019-2022

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Table 19 Distribution of Edible Oils by Format: % Value 2017-2022

Table 20 Forecast Sales of Edible Oils by Category: Volume 2022-2027

Table 21 Forecast Sales of Edible Oils by Category: Value 2022-2027

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027

MEALS AND SOUPS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price inflation pushes consumers towards more affordable options

Vegan and vegetarian options expand in meals and soups

International food companies lead a category that is highly fragmented

PROSPECTS AND OPPORTUNITIES

Discounters expected to gain share due to expansion

Opportunities for ready-to-eat delivery platforms

Ready meals to post solid performance as soups faces slowdown

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2017-2022

Table 25 Sales of Meals and Soups by Category: Value 2017-2022

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 27 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 29 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 30 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 31 Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 32 Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 33 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

SAUCES, DIPS AND CONDIMENTS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price inflation weighs in on consumer choices

Health and sustainability are key product features

Orkla Foods Latvija SIA strengthen its leadership position

PROSPECTS AND OPPORTUNITIES

Sauces, dips and condiments under pressure as retail consumption falls

Discounters and e-commerce are the main changes in retail

Government focus on health with salt tax

CATEGORY DATA

Table 35 Sales of Sauces, Dips and Condiments by Category: Volume 2017-2022

Table 36 Sales of Sauces, Dips and Condiments by Category: Value 2017-2022

Table 37 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2017-2022

Table 38 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2017-2022

Table 39 NBO Company Shares of Sauces, Dips and Condiments: % Value 2018-2022

Table 40 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2019-2022

Table 41 Distribution of Sauces, Dips and Condiments by Format: % Value 2017-2022

Table 42 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2022-2027

Table 43 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2022-2027

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Table 44 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2022-2027

Table 45 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2022-2027

SWEET SPREADS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sweet spread volume sales slows amid sharp price rises

Return to normal life is curbs retail consumption

Puratos Latvia SIA maintains leadership with Pure brand

PROSPECTS AND OPPORTUNITIES

Steady performance in sweet spreads

Health concerns will drive dynamic growth in nut and seed based spreads

Private label will grow in prominence with the arrival of Lidl and Spar

CATEGORY DATA

Table 46 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 47 Sales of Sweet Spreads by Category: Value 2017-2022

Table 48 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 49 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 50 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 51 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 52 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 53 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 54 Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 55 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 56 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

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