

Cooking Ingredients and Meals in Finland

Market Direction | 2022-11-04 | 48 pages | Euromonitor

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Report description:

Cooking ingredients and meals were given a boost in 2020, as the pandemic-related lockdowns and foodservice closures resulted in consumers cooking and baking at home more often. This, in turn, benefitted several sub-categories. However, whilst the home-cooking trend is expected to continue to be stronger than seen pre-pandemic, sub-categories which experienced a boost in 2020 are seeing a stabilisation in sales in 2022. This, however, is variable across all the relevant categories and sub-catego...

Euromonitor International's Cooking Ingredients and Meals in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

November 2022

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