

## **Cooking Ingredients and Meals in Estonia**

Market Direction | 2022-11-03 | 43 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

In 2022, demand for cooking ingredients and meals is proving resilient despite the rising prices caused by high inflation and production costs. Nevertheless, Estonians have begun to spend less time on cooking since the pandemic and are more closely monitoring their diet as part of a healthy lifestyle. Convenience and ease of cooking has come into focus since the pandemic as Estonians resume working in office and look for quick options when cooking at home. Cooking blogs that highlight products t...

Euromonitor International's Cooking Ingredients and Meals in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

## Table of Contents:

Cooking Ingredients and Meals in Estonia

Euromonitor International

November 2022

List Of Contents And Tables

### COOKING INGREDIENTS AND MEALS IN ESTONIA

#### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

### EDIBLE OILS IN ESTONIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Consumers switch to other edible oil amid lower supply of sunflower oil

Olive oil growth fuelled by healthy lifestyles

Associated Oil Packers bvba leads category alongside other local producers

#### PROSPECTS AND OPPORTUNITIES

Corn oil to benefit from consumer's switching tactics

Other edible oil will see growth

E-commerce will outpace other retail channels

#### CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2017-2022

Table 14 Sales of Edible Oils by Category: Value 2017-2022

Table 15 Sales of Edible Oils by Category: % Volume Growth 2017-2022

Table 16 Sales of Edible Oils by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Edible Oils: % Value 2018-2022

Table 18 LBN Brand Shares of Edible Oils: % Value 2019-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Distribution of Edible Oils by Format: % Value 2017-2022

Table 20 Forecast Sales of Edible Oils by Category: Volume 2022-2027

Table 21 Forecast Sales of Edible Oils by Category: Value 2022-2027

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027

## MEALS AND SOUPS IN ESTONIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Domestic travel drives sales of shelf-stable soup

Healthy trends will stimulate sales of prepared salads

Brands with wider assortment benefit

#### PROSPECTS AND OPPORTUNITIES

Healthier choices will underpin category growth

Convenience ready meals popular with parents

E-commerce has growth potential

#### CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2017-2022

Table 25 Sales of Meals and Soups by Category: Value 2017-2022

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 27 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 29 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 30 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 31 Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 32 Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 33 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

## SAUCES, DIPS AND CONDIMENTS IN ESTONIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Estonians are seeking to simplify cooking methods

Consumer tastes are diversifying as the young seek out alternatives to traditional table sauces such as mayonnaise

Heavy marketing investment strengthens international brands

#### PROSPECTS AND OPPORTUNITIES

Growing popularity of Asian cuisine to drive sales of soy and chilli sauces

Consumers keen to experiment with international flavours

Salad dressings to show strong growth in line with prepared salad

#### CATEGORY DATA

Table 35 Sales of Sauces, Dips and Condiments by Category: Volume 2017-2022

Table 36 Sales of Sauces, Dips and Condiments by Category: Value 2017-2022

Table 37 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2017-2022

Table 38 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2017-2022

Table 39 NBO Company Shares of Sauces, Dips and Condiments: % Value 2018-2022

Table 40 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2019-2022

Table 41 Distribution of Sauces, Dips and Condiments by Format: % Value 2017-2022

Table 42 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2022-2027

Table 43 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 44 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2022-2027

Table 45 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2022-2027

#### SWEET SPREADS IN ESTONIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Healthy ingredients of honey stimulate its demand

Nut and seed based spreads is supported by growing number of vegetarians

Local players lead in sweet spreads

##### PROSPECTS AND OPPORTUNITIES

Honey to grow in popularity as natural sugar substitute

Estonians increasingly attracted by packaged jams and preserves

E-commerce to see gradual improvement

##### CATEGORY DATA

Table 46 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 47 Sales of Sweet Spreads by Category: Value 2017-2022

Table 48 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 49 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 50 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 51 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 52 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 53 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 54 Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 55 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 56 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Cooking Ingredients and Meals in Estonia**

Market Direction | 2022-11-03 | 43 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
	VAT	
	Total	

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com