

Cooking Ingredients and Meals in Croatia

Market Direction | 2022-11-03 | 40 pages | Euromonitor

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Report description:

2022 was marked by strong inflation and consecutive price growth. However, this did not fully translate into diminished demand as, similar to the previous crisis, food products are the last to be sacrificed when budgets decline. Generally speaking, the effect of COVID-19 in 2022 was limited and after two years of confinement, people started to return to their places of work and looked for convenience, boosting sales of ready meals. Also, after two years of lockdown measures, Croatians resumed th...

Euromonitor International's Cooking Ingredients and Meals in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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