

Cooking Ingredients and Meals in China

Market Direction | 2022-11-03 | 51 pages | Euromonitor

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Report description:

2022 was another year significantly impacted by COVID-19. As outbreaks of the Omicron variant of the virus were seen across the country in different regions throughout the year, strict lockdowns were applied. Foodservice operations were therefore severely affected in many regions, which is set to lead to a strong volume decline for cooking ingredients and meals in this channel in 2022. However, it also led to an increase in consumption occasions in the home, which is expected to boost retail vol...

Euromonitor International's Cooking Ingredients and Meals in China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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