

Cooking Ingredients and Meals in Cameroon

Market Direction | 2022-10-31 | 41 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

2022 saw a variety of interesting trends influence Cameroon's cooking ingredients and meals industry. In the key category of edible oils, the gap between the output of primary producers and the input needs of secondary refiners continues to widen significantly, resulting in structural deficits in the production of edible oils throughout the country. The Cameroon Oilseed Refiners Association has noted that national crude palm oil production is only sufficient to meet 40% of industrial demand, whi...

Euromonitor International's Cooking Ingredients and Meals in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Cooking Ingredients and Meals in Cameroon Euromonitor International October 2022

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN CAMEROON

EXECUTIVE SUMMARY

Key trends in 2022

Competitive Landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 7 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 8 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 10 ∏Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 11 [Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Skyrocketing unit prices put pressure on demand, inhibiting the recovery of edible oils

The importance of palm oil in local cuisine continues to drive demand for crude palm oil

ASROC commits itself to maintaining consistency in palm oil production

PROSPECTS AND OPPORTUNITIES

Increased availability and rising demand for palm oil set to ramp up demand

Local brands backed by the government benefit from superior reputation

Products fortified with micronutrients give an edge and drive sales of edible oils

CATEGORY DATA

Table 12 Sales of Edible Oils by Category: Volume 2017-2022

Table 13 Sales of Edible Oils by Category: Value 2017-2022

Table 14 Sales of Edible Oils by Category: % Volume Growth 2017-2022

Table 15 Sales of Edible Oils by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Edible Oils: % Value 2018-2022

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

Table 17 LBN Brand Shares of Edible Oils: % Value 2019-2022

Table 18 Distribution of Edible Oils by Format: % Value 2017-2022

Table 19 Forecast Sales of Edible Oils by Category: Volume 2022-2027

Table 20 Forecast Sales of Edible Oils by Category: Value 2022-2027

Table 21 [Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027

Table 22 [Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027

MEALS AND SOUPS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Meals and soup is a niche category that gains little attention from consumers

Incipient nature of category and inconsistent supply mean low levels of consumer loyalty

PROSPECTS AND OPPORTUNITIES

High prices, low consumer awareness to impede development of meals and soups

CATEGORY DATA

Table 23 Sales of Meals and Soups by Category: Volume 2017-2022

Table 24 Sales of Meals and Soups by Category: Value 2017-2022

Table 25 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 26 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 27 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 28 Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 29 Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 30 Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 31 Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

SAUCES, DIPS AND CONDIMENTS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Maggi is the leading name due to its dominant position in stock cubes and powders

Strong push from artisanal players to enter the mainstream

Ingredients of tomato pastes and purees and cooking and table sauces mainly imported

PROSPECTS AND OPPORTUNITIES

Growing demand for locally produced herbs and spice spurs category sales

Advent of local manufacturing to drive sales of tomato pastes and purees

The prevalence of nutritional deficiencies to prompt the launch of fortified products

CATEGORY DATA

Table 43 Sales of Sauces, Dips and Condiments by Category: Volume 2017-2022

Table 44 Sales of Sauces, Dips and Condiments by Category: Value 2017-2022

Table 45 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2017-2022

Table 46 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2017-2022

Table 47 NBO Company Shares of Sauces, Dips and Condiments: % Value 2018-2022

Table 48 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2019-2022

Table 49 Distribution of Sauces, Dips and Condiments by Format: % Value 2017-2022

Table 50 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2022-2027

Table 51 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2022-2027

Table 52 | Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2022-2027

Table 53 | Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2022-2027

SWEET SPREADS IN CAMEROON

KEY DATA FINDINGS

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2022 DEVELOPMENTS

Honey production slumping due to ongoing political crisis, spurring illegal honey sales Consumers switch from jams and preserves to chocolate spreads due to health concerns Home-made peanut butter presents competition to nut and seed based spreads PROSPECTS AND OPPORTUNITIES

Strong growth slated for chocolate spreads as local production expands

Children to remain key consumers of chocolate spreads

Honey to register rising sales due to medicinal benefits and health concerns over sugar CATEGORY DATA

Table 32 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 33 Sales of Sweet Spreads by Category: Value 2017-2022

Table 34 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 35 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 36 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 37 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 38 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 39 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 40 Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 41 [Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027 Table 42 [Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Cooking Ingredients and Meals in Cameroon

Market Direction | 2022-10-31 | 41 pages | Euromonitor

Send as a scanr	ned email to support@scotts-interna	itional.com		
ORDER FORM:				
Select license	License			Price
	Single User Licence			€1750.00
	Multiple User License (1 Site)			€3500.00
	Multiple User License (Global)			€5250.00
			VAT	
			Total	
Email*		Phone*		
First Name*		Last Name*		
Job title*				
_				
Company Name*		EU Vat / Tax ID / NI	P number*	
Address*		City*		
Zip Code*		Country*		
		Date	2025-05-10	
		Signature		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com