

Cooking Ingredients and Meals in Bulgaria

Market Direction | 2022-11-03 | 47 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Cooking ingredients and meals is witnessing dynamic growth in current value terms due to the unprecedented rise in Bulgaria's inflation rate. Prices started increasing in the second half of 2021 and continued to accelerate in the first half of 2022 as energy costs (electricity and natural gas) soared alongside raw materials, transportation and packaging costs. This substantial rise in production costs has put upward pressure on retail prices.

Euromonitor International's Cooking Ingredients and Meals in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cooking Ingredients and Meals in Bulgaria
Euromonitor International
November 2022

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN BULGARIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Oil consumption falls as consumers reduce home cooking

Sunflower oil remains firm favourite among Bulgarians despite

Olive oil sees positive retail volume growth

PROSPECTS AND OPPORTUNITIES

Solid volume growth expected for edible oils in forecast period

Olive oil faces strong growth prospects as a healthier alternative

Sunflower oil to prevail as the most commonly-used cooking oil

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2017-2022

Table 14 Sales of Edible Oils by Category: Value 2017-2022

Table 15 Sales of Edible Oils by Category: % Volume Growth 2017-2022

Table 16 Sales of Edible Oils by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Edible Oils: % Value 2018-2022

Table 18 LBN Brand Shares of Edible Oils: % Value 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Distribution of Edible Oils by Format: % Value 2017-2022

Table 20 Forecast Sales of Edible Oils by Category: Volume 2022-2027

Table 21 Forecast Sales of Edible Oils by Category: Value 2022-2027

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027

SAUCES, DIPS AND CONDIMENTS IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail volume sales decline amid shift back to eating out

Staple pastes and sauces less impacted by reduction in home cooking

Retail chain expansion in smaller cities provides greater exposure for sauces, dips and condiments

PROSPECTS AND OPPORTUNITIES

Steady volume growth for sauces, dips and condiments

Domestic producers will dominate the category

Staple products will develop positively in volume terms

CATEGORY DATA

Table 24 Sales of Sauces, Dips and Condiments by Category: Volume 2017-2022

Table 25 Sales of Sauces, Dips and Condiments by Category: Value 2017-2022

Table 26 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2017-2022

Table 27 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2017-2022

Table 28 Sales of Liquid Recipe Sauces by Type: % Value 2017-2022

Table 29 NBO Company Shares of Sauces, Dips and Condiments: % Value 2018-2022

Table 30 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2019-2022

Table 31 Distribution of Sauces, Dips and Condiments by Format: % Value 2017-2022

Table 32 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2022-2027

Table 33 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2022-2027

Table 34 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2022-2027

SWEET SPREADS IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sweet spreads maintain volume growth despite price hikes

Honey attracts younger consumers with locally produced variants

Chocolate spread shows indulgence foods

PROSPECTS AND OPPORTUNITIES

Sweet spreads face steady growth prospects

Honey to retain its popularity as consumers seek to support nature

Nut and seed-based spreads to witness a turnaround

CATEGORY DATA

Table 36 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 37 Sales of Sweet Spreads by Category: Value 2017-2022

Table 38 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 39 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 40 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 41 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 42 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 43 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44 Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 45 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 46 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

MEALS AND SOUPS IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Meals and soups face volume sales decline as consumers resume eating out

Prepared salads are back on the menu as convenient and healthy option

Soup consumption declines as consumers reset lifestyles out of home

PROSPECTS AND OPPORTUNITIES

Steady growth prospects anticipated for overall category despite decline in soup sales

Chilled ready meals buoyed by wider product choice in modern channel

Convenience products to see solid strong growth in forecast period

CATEGORY DATA

Table 47 Sales of Meals and Soups by Category: Volume 2017-2022

Table 48 Sales of Meals and Soups by Category: Value 2017-2022

Table 49 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 50 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 51 Sales of Chilled Ready Meals by Ethnicity: % Value 2017-2022

Table 52 Sales of Frozen Ready Meals by Ethnicity: % Value 2017-2022

Table 53 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 54 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 55 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 56 □Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 57 □Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 58 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 59 □Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

Cooking Ingredients and Meals in Bulgaria

Market Direction | 2022-11-03 | 47 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com