

Airbnb Inc in Travel (World)

Global Strategy | 2022-11-04 | 31 pages | Euromonitor

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Report description:

Airbnb is the largest short-term rental company in the world. The company grew rapidly in 2021 and 2022, as short-term rentals became popular during the pandemic. North America is critical to Airbnb's success, accounting for more than half of the company's sales. Having increased its market share, Airbnb's is focusing on recruiting new hosts, adding guest protections, and reviving its experiences segment to drive future growth.

Euromonitor International's Airbnb Inc in Travel (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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