

Europe Polyacrylamide Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Type (Anionic,

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Report description:

The polyacrylamide market in Europe is expected to grow from US\$ 839.18 million in 2022 to US\$ 1,121.85 million by 2028. It is estimated to grow at a CAGR of 5.0% from 2022 to 2028.

Widening Focus on Water and Wastewater Treatment Activities

Polyacrylamide is highly used in various water treatment applications. It includes the purification of industrial water, sewage treatment, drainage purification, and wastewater treatment. Due to polyacrylamide's ability to increase viscosity and promote flocculation of particles, it is ideal for water treatment. Polyacrylamide has good coagulation qualities, making it suitable for water purification. In sewage treatment, polyacrylamide can be used as sludge dewatering and helps to improve water quality. In industrial water treatment, polyacrylamide is used as an important formulation agent. The use of polyacrylamide and inorganic flocculant in the treatment of drinking water and industrial wastewater can significantly improve water quality. Water and wastewater treatment is becoming increasingly important in many countries and regions across the region. Various European countries are progressing toward wastewater treatment targets, protection of sensitive water systems, and the use of wastewater sludge. The European Environment Agency (EEA) published data in 2021, which show that the collection and treatment of wastewater are improving across Europe. Further, ~90% of urban wastewaters are collected and treated in accordance with the EU Waste Water Treatment Directive across the EU. Country analysis based on the implementation of EU rules on wastewater treatment shows that the EU member states are significantly applying the rules, and also the compliance rate slightly increased between 2016 and 2018. As per the data from the EEA, Austria, Germany, Luxembourg, and the Netherlands treat 100% of their urban wastewater in compliance with the Directive's requirements, and 10 additional countries have reached over 90% compliance rate. Currently, Austria invests 36 euros (US\$ 36.82) per citizen per year for new collection and treatment infrastructure and the renewal of aging infrastructure. Thus, the increasing focus on water and wastewater treatment activities is creating a demand for polyacrylamide.

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Market Overview

Europe comprises Germany, France, Italy, the UK, Russia, and the rest of Europe. Wastewater treatment and oil and gas/enhanced oil recovery (EOR) is the key polyacrylamide applications in Europe. The European market has already reached a stage of maturity with the well-established regulatory landscape pertaining to wastewater management. The increasing shale gas extraction activities will increase consumption in Europe. As per the European Unconventional Oil and Gas Assessment (EUOGA), total shale gas resources in Europe amount up to 89 million cube meters. Therefore, this high potential of the shale gas industry in Europe is anticipated to drive the product demand in upcoming years. The polyacrylamide market is increasing rapidly in Europe owing to its rising demand for water treatment applications and extensive usage in petroleum-based applications. Thriving industrial sector in Europe utilizes water for various applications, and rising water treatment activities in the region will surge product demand in the near future. Moreover, stringent directives and protocols by the regional government allied to water reuse and treatment will promote the polyacrylamide market size in Europe. High investments in water purification and recycling technologies will propagate the polyacrylamide market in Europe.

Europe Polyacrylamide Market Revenue and Forecast to 2028 (US\$ Million)

Europe Polyacrylamide Market Segmentation

The Europe polyacrylamide market is segmented into type, form, application and country.

Based on type, the market is segmented into anionic, cationic, and non-ionic. The cationic segment registered the largest market share in 2022.

Based on form, the market is bifurcated into on powder and liquid. The powder segment held a larger market share in 2022.

Based on application, the market is categorized into water and wastewater treatment, pulp and paper manufacturing, oil and gas, mining industry, and others. The water and wastewater treatment segment held the largest market share in 2022.

Based on country, the market is segmented into Germany, France, the UK, Italy, Russia, and Rest of Europe. France dominated the market share in 2022.

SNF; Kemira Oyj; BASF SE; Mitsui Chemicals, Inc.; Ashland Global Holdings Inc.; Solenis; and Solvay S.A. are the leading companies operating in the polyacrylamide market in the region.

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