

**North America Frozen Seafood Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Type (Frozen Fish, Frozen Crustaceans, Frozen Mollusks, and Others) and Distribution Channel (Supermarket and Hypermarkets, Specialty Stores, Online Retail, and Others)**

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**Report description:**

The frozen seafood market in North America is expected to grow from US\$ 4,282.46 million in 2022 to US\$ 6,188.95 million by 2028; it is estimated to grow at a CAGR of 6.3% from 2022 to 2028.

The surging demand for seasonal fish products, along with the trend of consuming wild-caught fish, are driving the growth of the frozen seafood market in North America. Shrimps are a type of seafood that is highly consumed, and its season runs from late March through early December; salmon is available from early summer and goes through the end of the year; alaska pollock is harvested twice a year, once starting in mid-January through the end of March and then again from mid-August to mid-October; cods are available year-round, with a peak in late winter for Pacific and late summer for Atlantic; and tuna are in season from June to November. Seasonal seafood products are in high demand due to their high nutritional value. Eating according to the seasons provides the body with the nutrition it needs. Moreover, wild-caught seafood is gaining increased popularity among pro-health consumers. Since fresh fish have a shorter shelf life, consumers prefer frozen seafood products.

Furthermore, many consumers prefer wild-caught seafood as it is tasty, healthy, and fresh. Since fish sourced in its natural habitats can only be harvested on a seasonal basis, companies are also increasing efforts to freeze-cold wild-caught fish to ensure a year-round supply. Moreover, there are various benefits associated with seasonal eating. It saves money and also improves the quality of food. Due to increase in supply of frozen seafood, the cost of production and distribution decreases, making it affordable for consumers.

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With the new features and technologies, vendors can attract new customers and expand their footprints in emerging markets. This factor is likely to drive the North America frozen seafood market at a substantial CAGR during the forecast period.

## North America Frozen Seafood Market Revenue and Forecast to 2028 (US\$ Million)

### North America Frozen Seafood Market Segmentation

The North America frozen seafood market is segmented into type, distribution channel, and country.

Based on type, the North America frozen seafood market is segmented into frozen fish, frozen crustaceans, frozen mollusks, and others. In 2022, the frozen fish segment accounted for the largest market share.

Based on distribution channel, the North America frozen seafood market is segmented into supermarkets and hypermarkets, specialty stores, online retail, and others. The supermarkets and hypermarkets segment held the largest share in the market in 2022.

Based on country, the North America frozen seafood market is segmented into the US, Canada, and Mexico. The US held the largest market share in 2022.

American Seafoods Company LLC, Castlerock Inc., Clifton Seafood Company, High Liner Foods Inc, IFC Frozen Seafood, Marine Foods, Mazetta Company LLC, Sterling Seafood, The Sirena Group, and Viet Asia Foods are among the leading companies operating in the North America frozen seafood market.

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