

South America HVAC System Market Forecast to 2028 - COVID-19 Impact and Regional Analysis

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Report description:

The SAM HVAC system market is expected to grow from US\$ 12,344.61 million in 2022 to US\$ 18,345.59 million by 2028; it is estimated to grow at a CAGR of 6.8% from 2022 to 2028.

Growing Need for Replacement of Traditional HVAC Systems with Newer HVAC Systems

A traditional HVAC system is a split system with units both inside and outside the premises. The furnace is often located in a basement or garage. The air conditioner's condenser unit cools off the refrigerant gas that cools down the air in the evaporator within the furnace unit outside the premise. Outside units produce a lot of noise, while indoor units are mostly low on noise. These older systems have less energy efficiency, and they generate and contribute to the emission of greenhouse gases due to the use of components with old standards in the system. They also need frequent maintenance, increasing the overhead costs. Modern ductless HVAC systems, also known as mini splits, are built to function without ducts. They are made up of an exterior unit connected to an air conditioner or heat pump with a tiny fan coil. These systems are typically more expensive to install initially, but as they are usually more energy-efficient, they compensate for initial high installation costs in very less time. As a result of these systems' zone-based functionality, individual units are deployed in various parts of the premise and used to regulate the temperature. These newer systems save and conserve energy by heating and cooling only the areas of premises that are in use. There is much less possibility of air pollution with ductless HVAC systems than with traditional ones. There is ductwork in traditional HVAC systems to hold a build-up of impurities that spread throughout the building. Since there is no ductwork in newer ones, there is no potential for leaks that could lead to energy loss. Such benefits provided by newer HVAC systems are creating the need for replacing traditional ones, eventually creating opportunities for the HVAC system market players.

Market Overview

Based on geography, the South America (SAM) HVAC system market is segmented into Brazil, Argentina, and the Rest of SAM. The

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HVAC sector of the South American region is steadily growing owing to various government initiatives to promote and develop the regional construction infrastructure. Countries such as Brazil and Columbia across the region has the presence of large number of international HVAC manufacturers. For these reasons, it is vital to boost energy savings and customer flexibility. Hence, there is growing demand for HVAC systems across countries like Brazil, Argentina, Colombia, and others. Digital technologies and smart policies can be implemented to translate immediate energy savings into structural improvements, and long-term, that supports consumers and electricity systems while maintaining, and controlling low carbon intensity in the region. According to the International Energy Agency (IEA), by 2050, two-thirds of the world's households is projected to have some of the HVAC systems such as Central ACs, compressors, Thermostats, etc. Further, several initiatives like The Super-Efficient Equipment and Appliance Deployment Initiative SEAD that promotes the manufacture, purchase, and use of energy-efficient appliances, lighting, and equipment worldwide which includes HVAC systems, and the Power System Flexibility Campaign are new inclusive platforms to exchange finest practices and develop solutions in HVAC industry are projected to encourage market players.

SAM HVAC System Market Revenue and Forecast to 2028 (US\$ Million)

SAM HVAC System Market Segmentation

The SAM HVAC system market is segmented based on component, type, implementation, application, and country.

Based on component, the SAM HVAC system market is segmented into thermostat, air handling units, central ACs, furnace, heat pump, compressor, and others. Central ACs segment held a largest market share in 2022.

Based on type, the SAM HVAC system market is segmented into split system, ductless system, and packaged system. Split system segment dominated the market in 2022.

Based on implementation, the SAM HVAC system market is bifurcated into new installation and retrofit. New installation segment held a larger market share in 2022.

Based on application, the SAM HVAC system market is segmented into residential, commercial, and industrial. Residential segment dominated the market in 2022.

Based on country, the SAM HVAC system market is segmented into Brazil, Argentina, and rest of SAM. Brazil dominated the market in 2022.

Carrier Global Corporation; Daikin Industries, Ltd.; Emerson Electric Co.; EVAPCO, Inc.; Honeywell International Inc.; Johnson Controls, Inc.; Lennox International Inc.; LG Electronics; Rheem Manufacturing Company; and Trane are among the leading companies in the SAM HVAC system market.

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