

Europe Set Top Box Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Product (Cable, Satellite, IPTV, and Others) and Content Quality [Standard Definition (SD), High-Definition (HD), and 4K]

Market Report | 2022-10-07 | 125 pages | The Insight Partners

AVAILABLE LICENSES:

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

Report description:

The set-top box market in Europe is expected to grow from US\$ 5,401.17 million in 2022 to US\$ 6,298.26 million by 2028. It is estimated to grow at a CAGR of 2.6% from 2022 to 2028.

Government regulations mandating the installation of set-top boxes, deployment of free OS-based devices by STB vendors, and analog switch-off transition in emerging countries are the prime factors escalating the demand for STBs. However, several drawbacks are associated with analog systems; determining the number of households using cable services is difficult, and only local cable operators who also work as bill collection agents know the actual figure. The broadcasters, first, transmit the signals via satellite. The multi-system operators then download these signals into their devices. Multi-system providers are now transmitting these signals to local cable operators, and cable operators are eventually responsible for transferring these signals directly to consumers' homes via various channels using co-axial cables. The inability of governments to monitor the exact number of home consumers using cable TVs is the most significant drawback faced by current analog signals, but, in this case, digitization enables them to know the exact amount of cable consumption. Thus, the stringent government regulations across emerging countries for digitalization are boosting the set-top box market.

Europe Set Top Box Market Revenue and Forecast to 2028 (US\$ Million)

Europe Set Top Box Market Segmentation

The Europe set-top box market is segmented by product, content quality, and country. Based on product, the market is segmented into cable, satellite, IPTV, and others. The cable segment dominated the market in 2022. Based on content quality,

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the market is segmented into Standard Definition (SD), High-Definition (HD), and 4K. The High-Definition (HD) segment dominated the market in 2022. Based on country, the market is segmented into Germany, the UK, France, Italy, Russia, and the rest of Europe. Further, Germany dominated the market in 2022.

A few key players dominating the Europe set-top box market are Advanced Digital Broadcast; Altech UEC; Commscope Inc.; Huawei Technologies Co., Ltd.; Humax Holdings; Kaonmedia Co., Ltd.; Sagemcom; Shenzhen Cozhou Electronics Co., Ltd (Coship); Skyworth Group Co., Ltd.; Technicolor SA; and Zinwell Corporation.

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