

Wound Care in Hong Kong, China

Market Direction | 2022-10-28 | 23 pages | Euromonitor

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Report description:

Wound care has experienced significant volatility in terms of demand in 2022. Whereas the fifth wave of COVID-19 led to a larger-scale lockdown and thus fewer social activities in the first quarter of the year, the subsequent relaxation of restrictions supported heightened demand. In particular, the removal of the mask mandate for sports activities can be seen as beneficial, as it has increased the participation of Hong Kong citizens in sports and outdoor activities, such as running, ball sports...

Euromonitor International's Wound Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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