

Weight Management and Wellbeing in Hong Kong, China

Market Direction | 2022-10-28 | 24 pages | Euromonitor

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Report description:

While weight management had always been an evergreen category, the COVID-19 pandemic initially led sales to plummet in 2020. However, the pandemic created renewed demand for weight management products in 2021, which is set to continue in 2022, in line with the new consumer focus on holistic health. The fifth wave of the pandemic at the beginning of 2022 shuttered bricks-and-mortar sales outlets, gyms and personal trainer services focused on weight management in Hong Kong. Meanwhile, the home sec...

Euromonitor International's Weight Management and Wellbeing in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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