

Sweet Spreads in Algeria

Market Direction | 2022-10-27 | 17 pages | Euromonitor

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Report description:

Sweet spreads are expected to register high current value growth, though volume growth will be much more moderate. Global inflationary pressures due to the war in Ukraine are feeding into higher retail prices and dampening volume demand somewhat. All the same, a rebound in oil prices is benefitting the economy and the continued development of modern grocery retailers is also benefitting this sector, as there is a wider choice available. Chocolate spreads is expected to register the highest curre...

Euromonitor International's Sweet Spreads in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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ENAJUC Groupe maintains its lead, thanks to long-standing position and affordable pricing

Novelty factor diminishes as sweet spreads becomes more mature

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Moderate constant value growth over forecast period

Several challenges lower volume growth

Growing health and wellness trends will drive innovation over the forecast period

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