

Sports Nutrition in Hong Kong, China

Market Direction | 2022-10-28 | 23 pages | Euromonitor

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Report description:

With the fifth wave of the COVID-19 pandemic involving the rapid spread of the Omicron variant, gyms in Hong Kong were forced to shut in Q1 2022. However, as social restrictions eased on 20 April, gyms and other sports venues reopened, leading to improved demand for sports nutrition for the rest of the year. Sales of sports nutrition rebounded quickly due to the release of pent-up demand. Sports nutrition is expected to witness faster current value growth than in 2021, accelerated by lifestyle c...

Euromonitor International's Sports Nutrition in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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