

Sleep Aids in Hong Kong, China

Market Direction | 2022-10-28 | 22 pages | Euromonitor

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Report description:

Sleep aids is expected to show fairly robust volume and current value growth in 2022. This is due to increased levels of stress and anxiety amongst local consumers, leading more people to be sleep-deprived and becoming frequent users of sleep aids. Consumers across all age groups are looking to address stress and insomnia, driven by pandemic-related lifestyle changes. Due to the shift to remote working during the pandemic, the increasingly blurred boundaries between work and life have led to inc...

Euromonitor International's Sleep Aids in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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