

## NRT Smoking Cessation Aids in the United Arab Emirates

Market Direction | 2022-10-28 | 20 pages | Euromonitor

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### Report description:

In an attempt to encourage a healthier population and support the welfare of the local community, the government continues to encourage smokers to quit, including running smoking cessation clinics at selected health centres in the United Arab Emirates. The Emirates Health Services website provides the name of centres and their details; for example, Al Muhaisnah Health Center in Dubai, Wassit Health Centre in Sharjah, and Al Madina Health Centre and Al Hamidiya medical centre in Ajman. In additio...

Euromonitor International's NRT Smoking Cessation Aids in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Government continues to encourage smokers to quit

Health and wellness trend encourages smokers to look for support

Greater variety across various price ranges in NRT smoking cessation aids needed

PROSPECTS AND OPPORTUNITIES

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Pharmacies to remain leading distribution channel while e-commerce offers greater variety

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