

NRT Smoking Cessation Aids in Hong Kong, China

Market Direction | 2022-10-28 | 23 pages | Euromonitor

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Report description:

In 2022, sales of NRT smoking cessation aids are expected to return to the previous trajectory of moderate current value growth. Part of the reason for this is growing health awareness, with this being propelled by several factors, including COVID-19, which brought health topics to the top of consumers' minds, as well as strong government support in Hong Kong, highlighting the health dangers of COVID-19 in connection to smoking. A further growth driver in the first half of 2022 was the bill bann...

Euromonitor International's NRT Smoking Cessation Aids in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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