

## **Nestle SA in Hot Drinks (World)**

Global Strategy | 2022-10-25 | 40 pages | Euromonitor

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### **Report description:**

After the boost to sales in 2017-2018 from its tie-up with Starbucks, the pandemic and its restrictions, including lockdowns, remote working and foodservice closures, then delivered strong momentum for Nestle in 2020 as more hot drinks consumption moved into the home. Even as restrictions eased in many countries in 2021, Nestle was able to continue increasing its hot drinks sales and share, with fresh ground coffee pods continuing to be an area of particularly strong growth for the company.

Euromonitor International's Nestle SA in Hot Drinks (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Hot Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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