

Income and Expenditure in Middle East and Africa

Global Strategy | 2022-10-25 | 71 pages | Euromonitor

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Report description:

Fast economic development in the Middle East and Africa region is unlocking high levels of unmet potential and resulting in diminishing regional disparities and rapid growth in consumer incomes. Nevertheless, income inequality is set to increase in most of the countries, and the lowest-income class is set to remain the fastest-growing income segment. The short-term outlook is also clouded by rising energy and food prices, inducing malnutrition among the most vulnerable populations.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Product coverage: <|Products|>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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