

Income and Expenditure in Latin America

Global Strategy | 2022-10-19 | 62 pages | Euromonitor

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Report description:

In most Latin American countries, income inequality is set to reduce over the period to 2040. Increasing investment in rural development and rising agricultural productivity are expected to diminish the rural/urban income gap, while increasing access to social services is set to foster middle class expansion. Nevertheless, the short-term consumer market outlook in Latin America remains clouded by among the highest inflation rates globally, constraining growth in discretionary spending.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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