

Herbal/Traditional Products in the United Arab Emirates

Market Direction | 2022-10-28 | 22 pages | Euromonitor

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Report description:

Whilst some consumer health categories faced falling demand during the first year of the pandemic in the United Arab Emirates, herbal/traditional products benefited as consumers sought to reduce their susceptibility to illness. This was largely the result of widespread fear of COVID-19 causing potentially life-threatening symptoms and a desire to minimise the risk of complications from the virus. Prior to the emergence of the pandemic, most local consumers were already familiar with natural ingr...

Euromonitor International's Herbal/Traditional Products in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

October 2022

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