

Herbal/Traditional Products in Hong Kong, China

Market Direction | 2022-10-28 | 25 pages | Euromonitor

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Report description:

With increasing health awareness, consumers have learnt about treatments for "long COVID", which has helped drive growth in herbal/traditional products in 2022. As previously mentioned, "long COVID" is the lingering symptoms after recovery from COVID-19 infection, including memory loss, lung and gut issues, and problems sleeping. As consumers are looking for solutions to such symptoms, many are looking to increase their intake of related healthy nutrients, and related categories have observed an...

Euromonitor International's Herbal/Traditional Products in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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