

## **Global Market Overview of Rice**

Global Strategy | 2022-10-25 | 40 pages | Euromonitor

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### **Report description:**

The report provides a global overview of production, consumption and prices of rice. After a relatively stable 2021, the rice market is registering uncertainty in 2022. China and India remained the key producers of the commodity, however, extreme weather in 2022 as well as export restrictions in India are causing turbulence and shifts in global markets. Meanwhile, demand is growing for affordable food staples such as rice, especially among more vulnerable consumer groups.

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Product coverage: <|Products|>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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Conclusion

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