

Global Market Overview of Pulp

Global Strategy | 2022-10-25 | 40 pages | Euromonitor

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Report description:

This briefing is examining how the pulp commodity is performing globally and in the largest countries in terms of pulp supply and consumption of related products. The report also provides data and analysis for pulp prices and supply, imports and exports of related products and top consuming industries as well as global economic forecasts. The supply, consumption and main consuming industries overview provides benchmarks against other countries globally.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Product coverage: <|Products|>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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Table of Contents:

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Introduction

Global supply of pulp

Global consumption of pulp, paper and paperboard

Country snapshots

Conclusion

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