

Eye Care in Hong Kong, China

Market Direction | 2022-10-28 | 23 pages | Euromonitor

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Report description:

On the one hand, Hong Kong is experiencing an ageing population, whilst on the other hand, it is seeing consumers spend more time in front of digital screens as part of remote working measures or online classes. These factors are driving up cases of dry eyes, allergies affecting the eye, and age-related macular degeneration (AMD), resulting in increasing demand for eye care products which address these health issues in Hong Kong. The change in consumers' lifestyle is unlikely to be temporary, as...

Euromonitor International's Eye Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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