

Dietary Supplements in Hong Kong, China

Market Direction | 2022-10-28 | 27 pages | Euromonitor

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Report description:

With the ageing population, local consumers' interest in health is shifting to longevity and anti-ageing. Therefore, new products and technology have emerged to support this growing trend, and NMN (nicotinamide mononucleotide) has been rising in popularity in Hong Kong since 2021. Its effects of cellular rejuvenation, antioxidation, and repair of damaged cells have been studied and reported widely. It is said to help combat the signs of ageing, return youthfulness, and promote longevity. Therefo...

Euromonitor International's Dietary Supplements in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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