

## **Cough, Cold and Allergy (Hay Fever) Remedies in the United Arab Emirates**

Market Direction | 2022-10-28 | 23 pages | Euromonitor

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### **Report description:**

With the resumption of travel, tourism, offices, schools, and events at full capacity, the return of seasonal flu and illnesses is leading to greater demand for cough, cold and allergy (hay fever) remedies in 2022. The local population is seeking appropriate treatment from both pharmacies and doctors due to new variants of not only COVID-19, but also more severe versions of flu and similar transmissible illnesses with symptoms including coughs, colds and fever. Well-known popular cough remedies...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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