

Cough, Cold and Allergy (Hay Fever) Remedies in Hong Kong, China

Market Direction | 2022-10-28 | 25 pages | Euromonitor

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Report description:

Due to panic buying, cough and cold remedies sustained strong growth in the first half of 2022. Consumers stockpiled cold and flu remedies during the fifth wave of COVID-19 in Hong Kong, which started at the end of December 2021. In Q1 2022, consumers rushed to supermarkets and pharmacies to stock up on personal hygiene products and medicines to tackle COVID-19 symptoms such as fever and sore throat, as well as other home supplies.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN HONG KONG, CHINA

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Cough and cold remedies suffer from supply chain disruption

E-commerce continues to increase its distribution penetration

PROSPECTS AND OPPORTUNITIES

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