

Consumer Lending in Vietnam

Market Direction | 2022-10-25 | 15 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

The outbreak of COVID-19 led to slower growth in consumer lending in Vietnam with consumers taking a more cautious approach to borrowing due to the uncertainty created by the pandemic. Nonetheless, consumer credit has continued to see double-digit growth in terms gross lending and outstanding balance with some consumers seeing card lending as a good way to manage their finances. As restrictions have been eased borrowing has increased, with auto lending seeing among the most significant recoveries...

Euromonitor International's Consumer Lending in Vietnam report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Consumer Lending in Vietnam
Euromonitor International
October 2022

List Of Contents And Tables

CONSUMER LENDING IN VIETNAM

EXECUTIVE SUMMARY

Consumer lending in 2022: The big picture

2022 key trends

Banks face difficulties in controlling consumer lending purposes

Buy Now Pay Later services on the rise in Vietnam

What next for consumer lending?

MARKET DATA

Table 1 Consumer Lending: Outstanding Balance by Category: Value 2017-2022

Table 2 Consumer Lending: Outstanding Balance by Category: % Value Growth 2017-2022

Table 3 Consumer Lending: Gross Lending by Category: Value 2017-2022

Table 4 Consumer Lending: Gross Lending by Category: % Value Growth 2017-2022

Table 5 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 6 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 7 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 8 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 9 Forecast Consumer Lending: Outstanding Balance by Category: Value 2022-2027

Table 10 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2022-2027

Table 11 □Forecast Consumer Lending: Gross Lending by Category: Value 2022-2027

Table 12 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONSUMER CREDIT IN VIETNAM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Digital transformation seen as consumer lending remains stable in Vietnam

Banks and financial institutions looking to make small loans more accessible by minimising the application requirements

"Green credit" receiving growing interest

PROSPECTS AND OPPORTUNITIES

Expanding consumer lending packages to rural areas

Buy Now Pay Later will likely grow in popularity alongside the rise of e-commerce

Digital transformation of the market is predicted to have a big impact on consumer lending

CATEGORY DATA

Table 13 Consumer Credit: Outstanding Balance by Category: Value 2017-2022

Table 14 Consumer Credit: Outstanding Balance by Category: % Value Growth 2017-2022

Table 15 Consumer Credit: Gross Lending by Category: Value 2017-2022

Table 16 Consumer Credit: Gross Lending by Category: % Value Growth 2017-2022

Table 17 Forecast Consumer Credit: Outstanding Balance by Category: Value 2022-2027

Table 18 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Forecast Consumer Credit: Gross Lending by Category: Value 2022-2027

Table 20 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2022-2027

Consumer Lending in Vietnam

Market Direction | 2022-10-25 | 15 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-04
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com