

Consumer Lending in Spain

Market Direction | 2022-10-25 | 14 pages | Euromonitor

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Report description:

Both gross lending and the outstanding balance of consumer credit fell in constant value terms (2022 prices) during 2022. As a result, gross lending dipped below its pre-pandemic (2019) level. Rising interest rates were a significant factor in this, as the European Central Bank tightened monetary policy as it sought to contain mounting inflationary pressure and dampen inflation expectations. This surge in inflation was initially driven by supply-chain disruption in the wake of the pandemic in 20...

Euromonitor International's Consumer Lending in Spain report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CONSUMER CREDIT IN SPAIN

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Inflationary surge hits home lending particularly hard
Education lending remains underdeveloped
BNPL is expanding at the expense of other personal lending

PROSPECTS AND OPPORTUNITIES

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