

## **Consumer Lending in South Korea**

Market Direction | 2022-10-26 | 15 pages | Euromonitor

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### **Report description:**

Gross consumer lending's growth is continuing to outperform outstanding balance, driven by card lending, as local consumers regain their confidence in spending as the local economy reopens. However, other consumers remain financially impacted by the fallout of the pandemic and continue to rely on short-term loans to get by. The most vulnerable are turning to cash advance against credit cards, which is not included under new regulations by DSR (debt service ratio) which have been updated to prote...

Euromonitor International's Consumer Lending in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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