

Consumer Lending in Saudi Arabia

Market Direction | 2022-10-25 | 16 pages | Euromonitor

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Report description:

Both gross lending and outstanding balances are maintaining positive growth in consumer lending in Saudi Arabia in 2022, as the Kingdom seems to have mostly recovered from the after-effects of the COVID-19 pandemic. Owing to consumer behaviour and spending directly affected by the pandemic and increment of VAT to 15%, consumer lending increased notably in 2021 and maintained a positive trend, amid price hikes and local and global inflation, well into 2022. The increase in prices in the current y...

Euromonitor International's Consumer Lending in Saudi Arabia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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New rules set to push consumer lending into digital age

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DISCLAIMER

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CONSUMER CREDIT IN SAUDI ARABIA

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Other personal loans form the core of gross lending, thanks to Saudi consumers' love for travel

Shariah-compliant services boost consumer confidence, as banks support fintechs and BNPL platforms

Education lending driven by desire for quality education back home as well as from abroad

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