

Consumer Lending in Portugal

Market Direction | 2022-10-25 | 13 pages | Euromonitor

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Report description:

Amidst growing uncertainty driven by the energy crisis, rising inflation and historical increases in European Central Bank (ECB) interest rates (in an attempt to contain inflation), consumer lending continues to see growth in most categories in Portugal in 2022. The one exception is education lending which continues to have low market penetration. Lending growth was stronger in the first few months of 2022, with a slowdown being seen in the second half of the year as a result of rising interest...

Euromonitor International's Consumer Lending in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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