

Consumer Lending in Poland

Market Direction | 2022-10-25 | 16 pages | Euromonitor

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Report description:

The most important development in Poland's consumer lending market during 2022 were the ten interest rate increases that were imposed by the country's central bank between October 2021 and July 2022. The interest rate increases and the new recommendations of the Polish Financial Supervision Authority (KNF) have severely limited the availability of consumer credit and mortgages/housing loans. The recommendations that KNF announced in 2022 were aimed at reducing credit risk and limiting the possibilities...

Euromonitor International's Consumer Lending in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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