

Consumer Lending in Peru

Market Direction | 2022-10-25 | 14 pages | Euromonitor

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Report description:

Consumer lending is maintaining its recovery in both outstanding balances and gross lending, following the drop seen in the 2019-2020 period. This ongoing positive trend is attributed to the post-pandemic recovery of the economy in Peru, especially since the second half of 2021 and even more so thus far in 2022, thanks to the significant reduction of restrictions which were previously in place to combat the COVID-19 pandemic, along with the advances in vaccinations, so people have been gradually...

Euromonitor International's Consumer Lending in Peru report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DISCLAIMER

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CONSUMER CREDIT IN PERU

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Consumer credit sees significant recovery in 2022, both in gross lending and outstanding balance

Interest rate growth is not stopping increase in new consumer credits

Card lending recovers faster than non-card lending, after its fall during the pandemic

PROSPECTS AND OPPORTUNITIES

Growth in consumer credit expected to continue over forecast period but at a slower pace

High dynamism of financial entities in personal credit is expected to continue, especially for customers with robust credit profiles

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