

Consumer Lending in Nigeria

Market Direction | 2022-10-25 | 14 pages | Euromonitor

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Report description:

Although COVID-19 is receding, the economic impact of the pandemic continues to impact consumer lending in Nigeria in 2022. Many people suffered unemployment and diminished disposable incomes during the last couple of years, forcing financially restricted Nigerians to apply for consumer credit. This was mostly in the form of personal loans and card lending which allow consumers to address their needs and support their households. With consumers continuing to seek credit to help them meet their f...

Euromonitor International's Consumer Lending in Nigeria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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