

## **Consumer Lending in Morocco**

Market Direction | 2022-10-25 | 13 pages | Euromonitor

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### **Report description:**

Consumer lending in Morocco shows a promising increase in value terms in 2022 compared to 2021. On the other hand, lending rates have been on a downward trend since the review period. Consumer lending in Morocco remains relatively underdeveloped, with a very low level of card lending. This was beginning to change as urban consumers became more Westernised, but the pandemic interrupted this trend. With the rate of unemployment having risen sharply, local consumers are now more reluctant to borrow...

Euromonitor International's Consumer Lending in Morocco report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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##### DISCLAIMER

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