

## **Consumer Lending in Morocco**

Market Direction | 2022-10-25 | 13 pages | Euromonitor

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### **Report description:**

Consumer lending in Morocco shows a promising increase in value terms in 2022 compared to 2021. On the other hand, lending rates have been on a downward trend since the review period. Consumer lending in Morocco remains relatively underdeveloped, with a very low level of card lending. This was beginning to change as urban consumers became more Westernised, but the pandemic interrupted this trend. With the rate of unemployment having risen sharply, local consumers are now more reluctant to borrow...

Euromonitor International's Consumer Lending in Morocco report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Consumer Lending in Morocco  
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List Of Contents And Tables

### **CONSUMER LENDING IN MOROCCO**

#### **EXECUTIVE SUMMARY**

Consumer lending in 2022: The big picture  
2022 key trends  
What next for consumer lending?

#### **MARKET DATA**

Table 1 Consumer Lending: Outstanding Balance by Category: Value 2017-2022  
Table 2 Consumer Lending: Outstanding Balance by Category: % Value Growth 2017-2022  
Table 3 Consumer Lending: Gross Lending by Category: Value 2017-2022  
Table 4 Consumer Lending: Gross Lending by Category: % Value Growth 2017-2022  
Table 5 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022  
Table 6 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022  
Table 7 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022  
Table 8 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022  
Table 9 Forecast Consumer Lending: Outstanding Balance by Category: Value 2022-2027  
Table 10 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2022-2027  
Table 11 □Forecast Consumer Lending: Gross Lending by Category: Value 2022-2027  
Table 12 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **CONSUMER CREDIT IN MOROCCO**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Economic uncertainty makes consumers more reluctant to take on debt  
Focus shifts from consumer credit to small business loans  
Chari acquires Axa Credit and offers Buy Now Pay Later services

#### **PROSPECTS AND OPPORTUNITIES**

Implementation of a social security scheme will allow more Moroccans to benefit from loans  
Moroccan banks receive a boost from the Dubai International Financial Centre  
BCP group launches its first nano-credit offer in Morocco

#### **CATEGORY DATA**

Table 13 Consumer Credit: Outstanding Balance by Category: Value 2017-2022  
Table 14 Consumer Credit: Outstanding Balance by Category: % Value Growth 2017-2022  
Table 15 Consumer Credit: Gross Lending by Category: Value 2017-2022  
Table 16 Consumer Credit: Gross Lending by Category: % Value Growth 2017-2022  
Table 17 Forecast Consumer Credit: Outstanding Balance by Category: Value 2022-2027  
Table 18 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2022-2027  
Table 19 Forecast Consumer Credit: Gross Lending by Category: Value 2022-2027  
Table 20 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2022-2027

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