

Consumer Lending in Mexico

Market Direction | 2022-10-25 | 17 pages | Euromonitor

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Report description:

Consumer lending in Mexico has been subject to significant impacts in recent years. The COVID-19 pandemic led to strong rises in overall gross consumer lending over 2019-2021. In 2022, growth has slowed substantially but remains robust and is set to rise further by the end of the year and into 2023. Gross consumer credit lending is slowing down though demand is predicted to pick up considerably towards the end of 2022 as Mexicans seek to make holiday purchases and partake in special seasonal sal...

Euromonitor International's Consumer Lending in Mexico report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CONSUMER CREDIT IN MEXICO

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2022 DEVELOPMENTS

BNPL expands exponentially while growth in lending slows in 2022
Citigroup sells of Banamex, and Banxico raises rates
Banks focus on promoting credit to cautious Mexican consumers

PROSPECTS AND OPPORTUNITIES

A post-pandemic economic rebound will drive continued growth in gross lending
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