

Consumer Lending in Malaysia

Market Direction | 2022-10-25 | 16 pages | Euromonitor

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Report description:

Over 2022, consumer credit gross lending is set to continue its recovery from the strong decline in current value terms recorded in 2020 in the wake of the Coronavirus (COVID-19) public health crisis in Malaysia. A strong rebound in 2021 took consumer credit gross lending above its 2019 level, with a projected double-digit increase over 2022 set to consolidate the improvement in consumer lending in Malaysia.

Euromonitor International's Consumer Lending in Malaysia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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