

Consumer Lending in Italy

Market Direction | 2022-10-25 | 16 pages | Euromonitor

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Report description:

Consumer lending in Italy registered positive, yet slower growth in 2022, as ongoing economic uncertainty in the aftermath of the COVID-19 pandemic led many consumers to remain cautious about making any large purchases. Factors such as high inflation rates, increasing ECB interest rates, high energy prices, and worries of a potential recession served to erode consumer confidence, as well as disposable incomes. On the other hand, reduced disposable incomes led some consumers to pay for items on c...

Euromonitor International's Consumer Lending in Italy report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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