

Consumer Lending in Hong Kong, China

Market Direction | 2022-10-26 | 14 pages | Euromonitor

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Report description:

Consumer lending is expected to be rather sluggish in Hong Kong in 2022, compared with the huge recovery seen in 2021. Nevertheless, overall gross lending and the outstanding balance are set to maintain values almost equivalent to those seen the previous year. Major events, such as the fifth wave of COVID-19 and the global surge in inflation, discouraged overall consumer spending and consumer lending, resulting in stagnancy. Hong Kong's economy continued to suffer as the city's reopening was del...

Euromonitor International's Consumer Lending in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CONSUMER CREDIT IN HONG KONG, CHINA

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