

## **Consumer Lending in Brazil**

Market Direction | 2022-10-25 | 17 pages | Euromonitor

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### **Report description:**

Brazil witnessed one of the worst pandemic scenarios in the world, with a second wave peaking at the beginning of 2021. Throughout the year, however, immunisation continued, reaching 65% of the population as of December 2021, and restrictions were loosened. Lacking coordinated efforts from federal policies, state governments started dropping restrictions and mask obligation, with varying and ever-changing recommendations, according to the number of new COVID-19 cases and the appearance of more t...

Euromonitor International's Consumer Lending in Brazil report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2022

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Macroeconomic scenario affects growth in lines of consumer credit in different ways

Vulnerable populations turn to credit to afford rises in living expenses, increasing levels of indebtedness

Auto lending sees significant recovery

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