Consumer Lending in Austria

Market Direction | 2022-10-26 | 13 pages | Euromonitor

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Report description:

Consumer lending is being driven by increasing consumer expenditure in 2022 in line with an easing of pandemic-related restrictions in Austria. This is resulting in the greater resumption of socialising, and the return to previous shopping and travel habits. On the other hand, the war in Ukraine is leading to high inflation and strong price increases, especially for essentials such as energy and groceries. This is forcing many Austrians to make more careful purchasing decisions, or postpone dema...

Euromonitor International's Consumer Lending in Austria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Consumer Lending market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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