

Consumer Health in Hong Kong, China

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Report description:

With the fifth wave of the pandemic involving the rapid spread of the Omicron variant, retail sales of consumer health products in Hong Kong were heavily impacted in Q1 2022. From January to April 2022, most companies adopted work-from-home arrangements, and people stayed home to minimise the potential for exposure to the virus. Consumer health categories reacted differently to the challenge of COVID-19. Hong Kong residents stockpiled some medicines, including analgesics, cough and cold remedies...

Euromonitor International's Consumer Health in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

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