

## **Consumer Credit in Vietnam**

Market Direction | 2022-10-25 | 15 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic created significant disruption to the global economy and consumer lending. However, the impact has not been so destructive in Vietnam. Rather, in Vietnam, consumer finance companies have continued to operate with relative stability and are seeing good profits. Also, whilst growth figures are lower than seen in the review period pre-pandemic, both consumer credit outstanding balance and gross lending are showing stronger growth in 2022 than was seen in 2020. This is good news...

Euromonitor International's Consumer Credit in Vietnam report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Banks and financial institutions looking to make small loans more accessible by minimising the application requirements

"Green credit" receiving growing interest

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Buy Now Pay Later will likely grow in popularity alongside the rise of e-commerce

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## SOURCES

### Summary 1 Research Sources

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