

**Consumer Credit in South Korea**

Market Direction | 2022-10-26 | 15 pages | Euromonitor

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**Report description:**

Consumer credit gross lending in South Korea continues to rise strongly in 2022 following the notable slowdown in 2020 following the emergence of the pandemic. Its performance is being driven by card lending, the highest share category for gross lending. However, long-term card lending is being negatively impacted by DSR guidelines (debt service costs - the regulation of the total debt-to-income ratio by borrowers), and thus, there is a growing possibility that customers and card companies will...

Euromonitor International's Consumer Credit in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Consumer Credit in South Korea

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### List Of Contents And Tables

#### CONSUMER CREDIT IN SOUTH KOREA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Long-term card loans included in DSR in 2022

Interest rate continues to rise

Loan for repayment launch by digital player Toss Bank

##### PROSPECTS AND OPPORTUNITIES

Outstanding balance set to increase due to economic downturn

Government intervention to manage rising debt

Slowing of gross lending over forecast period due to restrictions, DSR and rising interest

##### CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2017-2022

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2017-2022

Table 3 Consumer Credit: Gross Lending by Category: Value 2017-2022

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2017-2022

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2022-2027

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2022-2027

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2022-2027

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2022-2027

#### CONSUMER LENDING IN SOUTH KOREA

##### EXECUTIVE SUMMARY

Consumer lending in 2022: The big picture

2022 key trends

BNPL remains new concept in South Korea, but continues to attract significant attention

Traditional players seek to fasten digitalisation to compete with internet banks

What next for consumer lending?

##### MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2017-2022

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2017-2022

Table 11 Consumer Lending: Gross Lending by Category: Value 2017-2022

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2017-2022

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2022-2027

Table 18 Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2022-2027

Table 19 Forecast Consumer Lending: Gross Lending by Category: Value 2022-2027

Table 20 Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2022-2027

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## SOURCES

### Summary 1 Research Sources

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